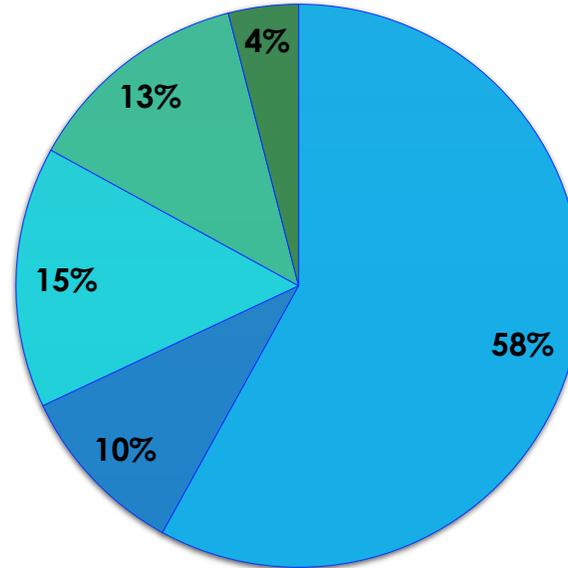




# PLACEMENT REPORT 2017-19

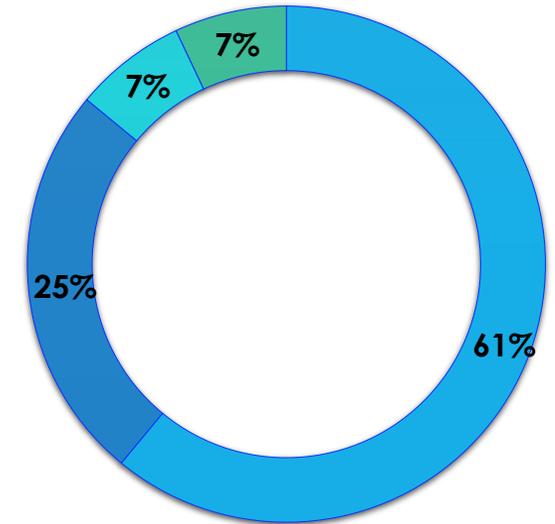
# BATCH STATISTICS

## Work Experience

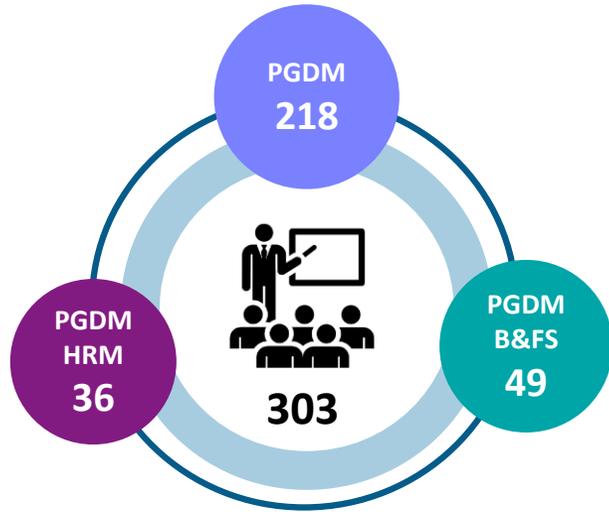


■ Fresher     
 ■ 0 to 12 Months     
 ■ 12 to 24 Months  
■ 24 to 36 Months     
 ■ >36 Months

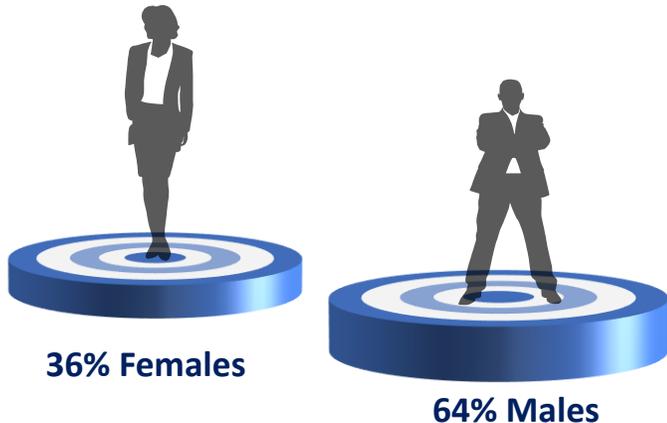
## Educational Background



■ Engineering     
 ■ Commerce  
■ Arts     
 ■ Science



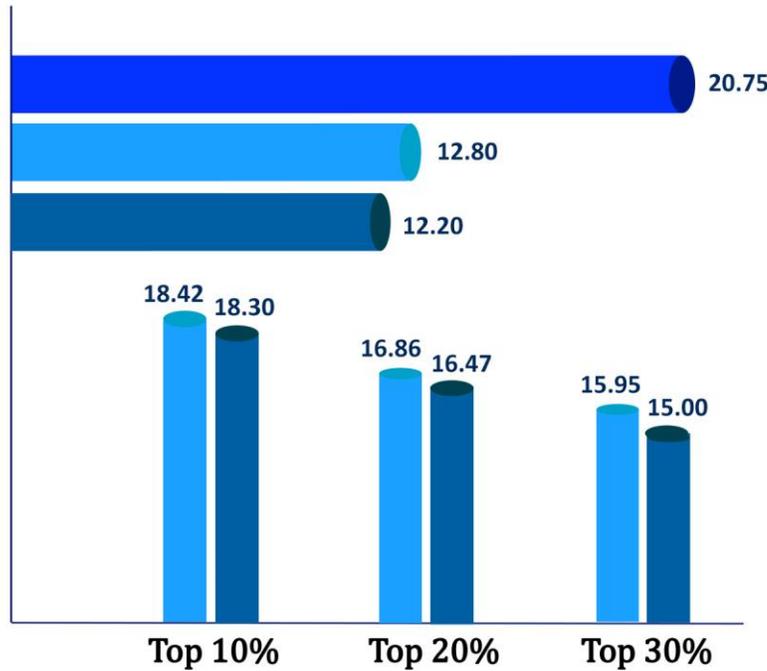
## Diversity



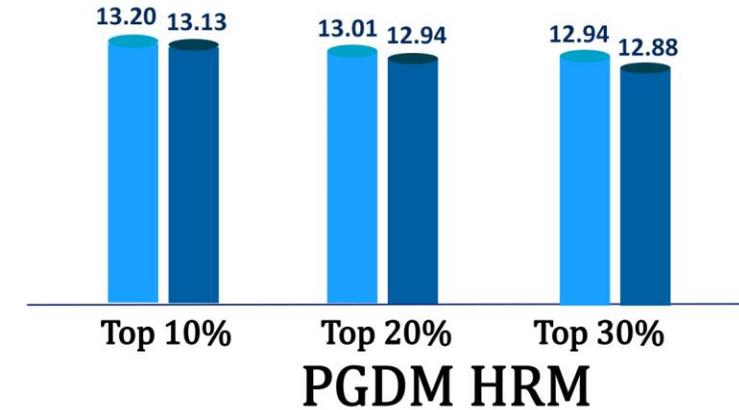
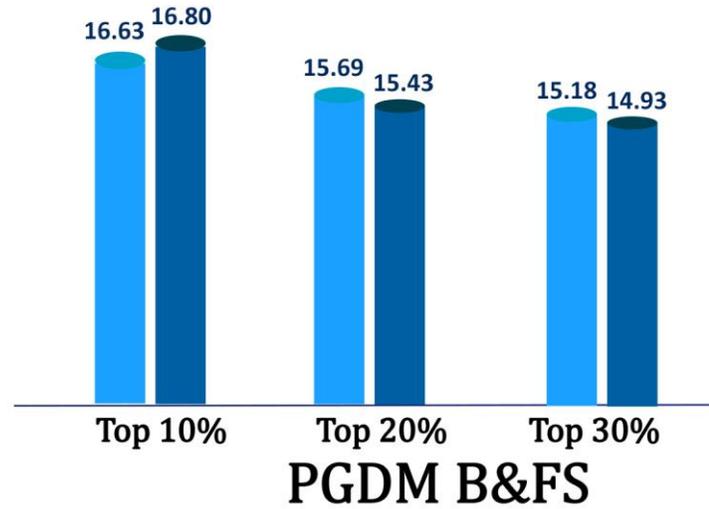
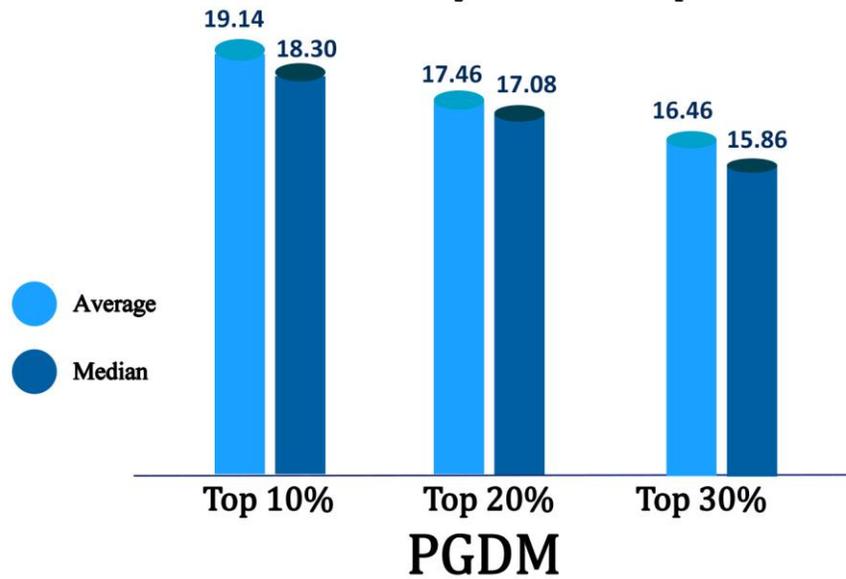
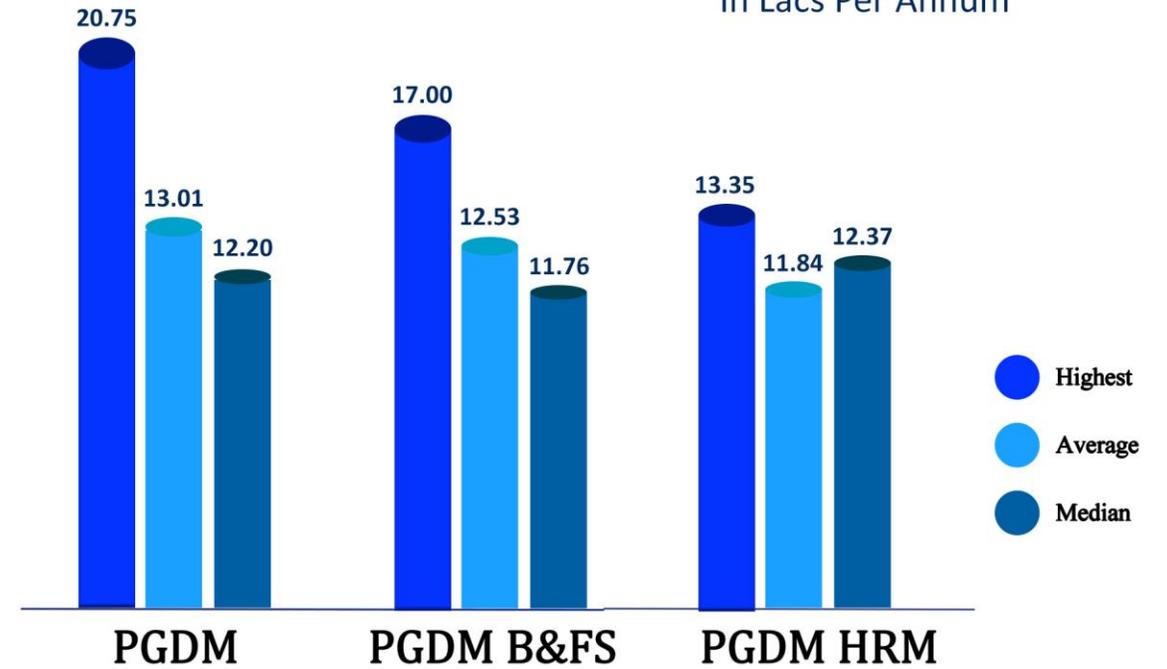
Students, are not only from varied educational backgrounds, but also have extensive knowledge about various industry sectors, owing to the fact that they have worked in sectors like Consulting, Automotive, FMCG/D, Retail, Construction, Analytics, BFSI, E-commerce, Textile, Energy and Power, Manufacturing, EPC, Media, Telecom and IT/ITES sector, making the batch extremely diverse.

# PLACEMENT STATISTICS

## Overall Summary



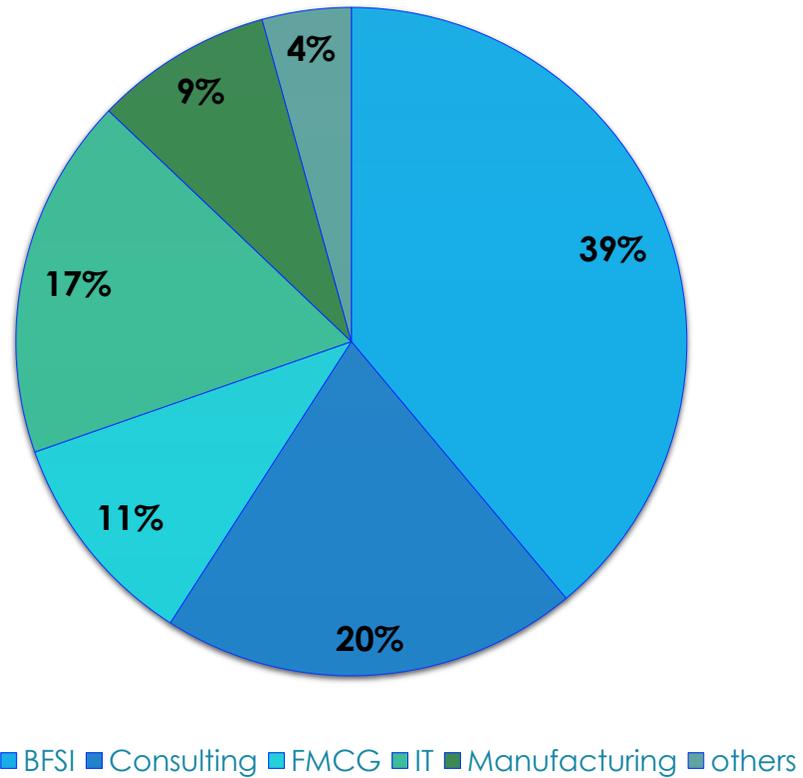
In Lacs Per Annum



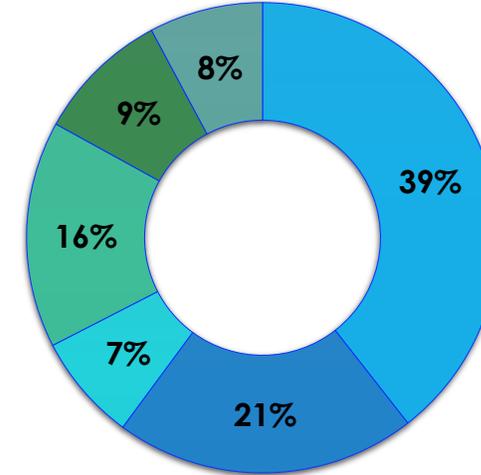
# SECTOR OVERVIEW

## SECTOR WISE OFFERS MADE

### OVERALL

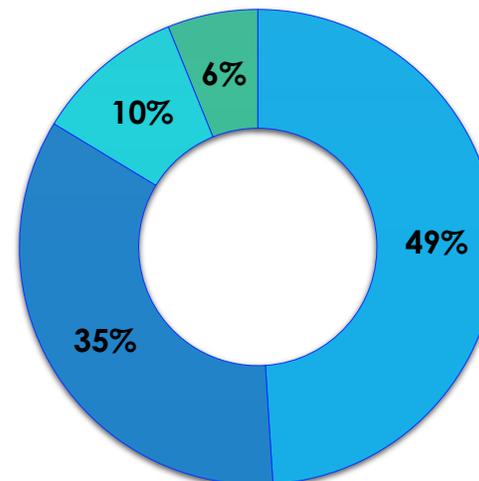


### PGDM



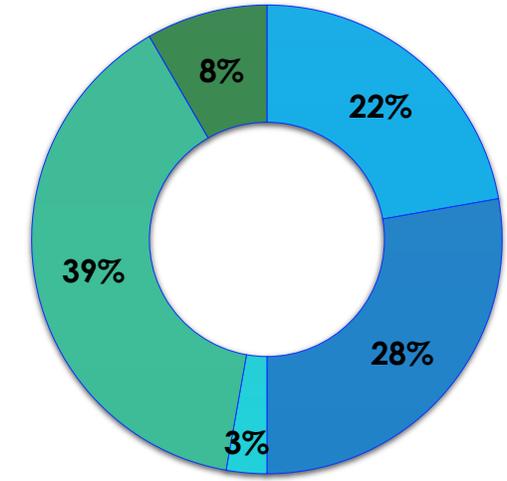
■ BFSI ■ Consulting ■ FMCG ■ IT ■ Manufacturing ■ others

### PGDM-BFS



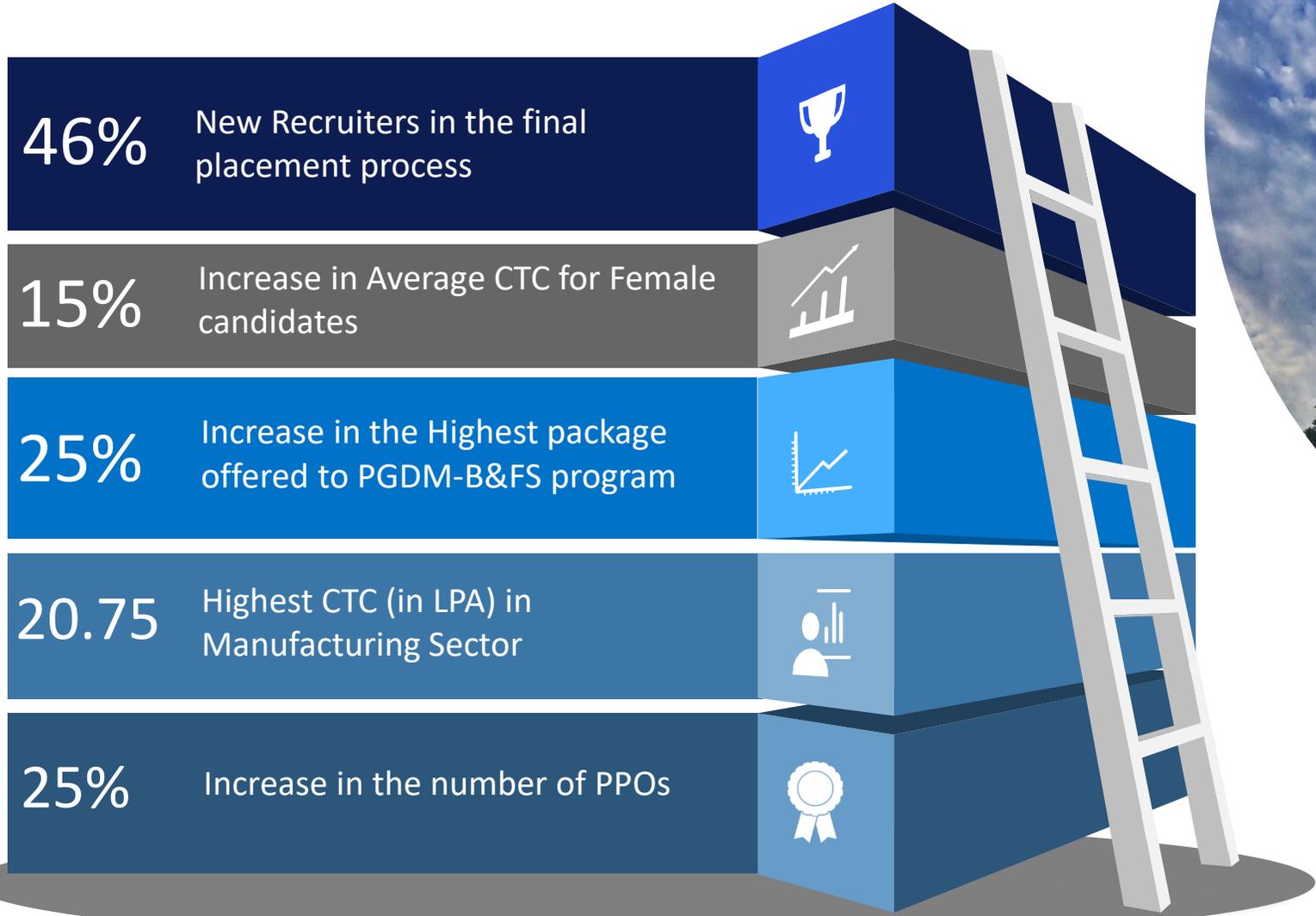
■ BFSI ■ Consulting ■ IT ■ Manufacturing

### PGDM-HRM



■ BFSI ■ Consulting ■ FMCG ■ IT ■ Manufacturing

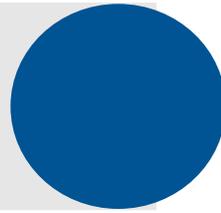
# KEY HIGHLIGHTS



**102+**  
No. of Recruiters



**50**  
PPOs Offered



## Banking, Financial Services and Insurance

The Banking sector witnessed prestigious companies offering coveted profiles such as Corporate Banking, Corporate Finance, Equity Research, Credit Rating and Wealth Management to the students. Industry leaders such as Darashaw, HDFC Bank, HSBC, Verity Knowledge Solutions, Citi Bank, Axis Bank, Tata AIA, ICICI Bank, ICICI Prudential, L&T Financial Services, Yes Bank, CRISIL, Tata Capital, IDFC Bank, DHFL Pramerica Life Insurance, Tata Capital, ICICI Securities, Futures First, Accuracy, HSBC Tech, Aye Finance, Evalueserve and eClerx participated in the process. A whopping 39% of the batch opted to pursue a career in this sector.

## Manufacturing and Logistics

Profiles in Operations, Sales and Marketing, Supply Chain Management were offered by leading conglomerates and industry stalwarts such as Reliance Industries Limited, RPG Enterprises, Shell, BMW, Trafigura, Gulf Oil, IOCL, Vedanta, DCM Shriram, Volvo Eicher Commercial Vehicles, Nissan, TATA Motors and many more. 9% of the batch was offered an opportunity to pursue a career in this sector.

## IT/ITES

With 16% of the batch opting for a career in IT/ITES sector, IMI New Delhi witnessed a plethora of companies offering diverse profiles in this sector. The major recruiters from this sector were Accenture, Capgemini, Infosys, Genpact, Wipro, HCL, Genpact, Infosys BPM, Hughes Systique, RTDS, NIIT Technologies, Mahindra Comviva and many more.

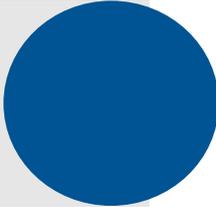
## FMCG/FMCD/Retail/Real Estate/Media

FMCG, FMCD and Retail sectors like every other year, saw industry heavyweights offer profiles in Corporate Finance, Operations, Sales and Marketing and Supply Chain. Industry leaders such as Hindustan Unilever Ltd, Emami, Asian Paints, Nestle, Reckitt Benckiser, Fairtrade, CBRE, Piramal, Decathlon, Mother Dairy, IKEA, Orient Electric, Café Coffee Day, Relaxo and Pladis offered key roles. Leading recruiters from various dynamic and creative sectors like Media and E-commerce were Cinepolis, Sony Pictures Network India, OYO, Lenskart, Zomato, Radio Mirchi and Click Labs. 7% of the students opted for top positions in this sector.

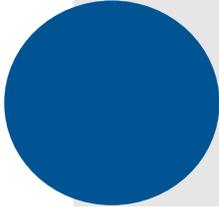
## Consulting, Analytics and Market Research

Exemplary profiles were offered by companies such as Bloomberg, Deloitte, EY India, KPMG, Nielsen, EYGDS, Gartner, GEP, Euromonitor International and Bain Capability Centre. 21% of the batch was offered an opportunity to pursue a career in this sector.

## PGDM – Human Resource Management



The HR program at IMI New Delhi has seen an exponential growth and the current placement season stands true to this testament. Niche profiles such as Corporate Recruitment, Conversational AI, Employee Relations and Talent Acquisition were offered by prominent recruiters like IBM, Deloitte, HDFC Bank, Capgemini, Genpact, Gartner, Infosys, Vedanta, ICICI Bank, LTFS, DCM Shriram, ICICI Prudential and Orient Electric. HR Program attracted opportunities for the batch in the IT & ITES sector (39%), Consulting (28%), BFSI (22%), followed by Manufacturing (8%).



## PGDM – Banking & Financial Services

The PGDM BFS program at IMI, New Delhi has only grown ever since its inception in 2014. The recruiters such as Shell, EY, Deloitte, KPMG, Axis Bank, Infosys, HCL, ICICI Bank, IDFC Bank, CRISIL, LTFS, TATA AIA, Verity Knowledge Solutions, Cians, Evalueserve and Grail Insights reaffirmed their faith in the institution by hiring students in key positions. 49% of the students opted for a career in the Banking and Finance Services Sector, 35% of the students opted for a similar career in consulting sector and the rest 16% opted for similar profiles in the IT/ITES and Manufacturing Sector.

# MAJOR CORPORATE PARTNERS



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### Student Placement Committee Members

Name	Contact No.	Name	Contact No.
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Alan Joseph	9999656379	Aditya Kaushish	8054228133
Akhil Soman	9711119152	Akash Ghavri	9716326782
Anugrah Gupta	9643799791	Alankrit Chandra	9953581384
Aravind S J	9895500317	Atmajay Singh	7007521532
Devas Arora	9643799794	Divya Jain	9920380613
Khushboo Sultan	9711119157	Kaustubh Mathur	8587099115
Pulkit Jain	9711119154	Ritika Sareen	9810686144
Sagar Mattoo	9643799790	Sahil Bambroo	7411002406
Smriti Tiwary	9711119153	Sakshi Soan	8602198908
		Shivani Bhasker	9592439975
		Siddarth	8527533831
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